

UK Greetings Ltd Paper Sourcing Policy

Card and Envelopes

Here at UK Greetings we're proud to be the leading direct-to-retail publisher and wholesaler of greetings cards in the UK. We have loyal customers in all distribution channels including major supermarkets, high street specialists, as well as independent and international retailers.

We understand that when you work as part of the paper industry, you have a responsibility to protect the environment. That's why we operate under strict sourcing policies, endeavouring that our products meet the highest environmental standards.

- UK Greetings aims to source all paper used in the production of its finished products from managed sustainable forestry which has been certified to a high standard, the credibility of which is guaranteed by UK Greetings maintaining an auditable chain of supply.
- Our UK Greetings European Union Timber Regulations (EUTR) Due Diligence Policy is to ensure all of our paper products are legally sourced irrespective of whether they fall inside or outside the EUTR Timber regulations.
- A full chain of custody record of source, timber species and country of origin is assessed to ensure legally sourced paper products. Approved paper grades and suppliers of paper are annually reviewed to ensure continued compliance.
- Our policy seeks to have products produced from Forest Stewardship Council (FSC) certified paper or paper which has been certified by or sourced from a supplier certified by another well recognised, independent and respected forest products certification organisation such as the Programme for the Endorsement of Forest Certification (PEFC) or the Sustainable Forestry Initiative (SFI).

- In 2014 orders placed by UK Greetings for cards specifying FSC or SFI certified paper accounted for more than 80% of the total card volume ordered. This was calculated by analysing the actual orders placed with approved suppliers who use FSC or SFI certified paper. UK Greetings commits to further increase the volume of cards ordered that use paper sourced from sustainable forestry.

- UK Greetings has launched several supply chain initiatives that will enable us to increase the number of cards printed with third party accreditation, e.g. FSC, SFI etc., on page 4 such that it is visible to the retail customer. During the next two to three years our goal is to be printing 20% of cards with third party accreditation.

- UKG acknowledges the importance of continual improvement and as such UKG is committed to publishing a statement regarding the progress of the initiatives described above on an annual basis.

- If forest sourcing information fails our EUTR Due Diligence Policy, the paper is not approved for use in our products.

- UK Greetings has been a member of the Forestry Stewardship Council (FSC) since 2008. Certification No. TT-COC-004477.

- UK Greetings supports ethical sourcing and strives to implement continual improvement in its EUTR Due Diligence Policy and its application to its supply chain.

Last Updated 10th September 2015